

# Call for papers for the Workshop on Welfare, Behaviours, and Health Care

(To Honour the Memory of Professor Joan Rovira)

The Spanish Health Economics Association (AES in Spanish), The London School of Economics and Political Science (LSE) Ageing and Health Incentives Lab and the University of California San Francisco (UCSF) Medication Outcomes Center will hold a workshop in memory of Emeritus **Professor Joan Rovira** on the **14th of April 2023**.

Professor Joan Rovira was an eminent health economist and entrepreneurial academic, one of the founders of AES and the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) and other academic societies. He was an emeritus professor of health economics at the University of Barcelona, a former senior economist of the World Bank and a consultant of the WHO, PAHO/WHO, and other international organisations.

The workshop will take place on a hybrid basis at the **Universitat de Barcelona** where Joan Rovira taught for more than four decades. Presenters will be able to participate remotely too via a zoom link. The workshop will include Alistair McGuire, Professor of Health Economics at LSE's Department of Health Policy as a keynote speaker and three sessions on the below topics.

The **deadline for the abstract submission** is the **3rd of February 2023**. Please submit the abstract to <mailto:seminarjoanrovira@gmail.com>. The paper selection will be announced on the **1st of March 2023**.

## Section A: Applied welfare economics of health care

- Public participation in decision-making
- Welfare effects of health programs
- Standardization and transparency of economic evaluations

## Section B: Behavioural economics of health care

- The central role of health information
- The economics of health behaviour
- The perception of health risks

## Section C: Health Care regulation, pricing, and policy

- Intellectual property protection and generic drugs
- Drug Innovation, competition, and pricing
- Globalization and access to pharmaceuticals

In addition, papers selected for the workshop will have the possibility to be submitted to a special edition in the journal of Health Economics, Policy and Law (HEPL). The deadline to submit the workshop papers to be considered for the special edition in the journal of HEPL is the **30th of October 2023**. Papers will have to be submitted through the [HEPL journal portal](#).

## Workshop Organisers

Joan Costa-Font, London School of Economics and Political Science (LSE)  
Rosa Rodriguez-Monguio, University of California San Francisco (UCSF)

## Special Issue Guest Editors

Joan Costa-Font, PhD, London School of Economics and Political Science (LSE)  
Rosa Rodriguez-Monguio, PhD, MS, University of California San Francisco (UCSF)

## Journal editor

Adam Oliver, PhD, London School of Economics and Political Science (LSE)

**Local Organization Committee:**

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Joan Gil, Universitat de Barcelona  
Josep Darba, Universitat de Barcelona  
Anna Garcia-Altes, Departament de Salut, Generalitat de Catalunya & AES  
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Nuria Homedes, Georgetown University, US  
Alistair McGuire, London School of Economics and Political Science (LSE), UK  
Elias Mossialos, London School of Economics and Political Science (LSE), UK  
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